

PROPOSAL

SOCIAL MEDIA MANAGEMENT FOR
CONNECTICUT'S COUNTRYSIDE

29 December 2025

PROJECT DESCRIPTION

Social media management of Connecticut's Countryside's Instagram and Facebook accounts.

Goals:

- Drive traffic to ctcountryside.com.
- Engage citizens of and visitors to Connecticut's Countryside via the Instagram and Facebook.

Deliverables:

- 12-15 Instagram and Facebook posts (collecting content, creating copy) per month.
 - Story posts when applicable.
- 1 blog article per month.
- 1 email blast per month.

COMPENSATION

- \$400/month