

Coming June 2016!



Hello, Market Friends!

We hope you are dreaming of summer like we are. But more than dreaming, we are busy getting ready for a stellar market season!

The [2016 vendor application](#) is now available and can be submitted for consideration. The deadline for submittal is March 4, 2016. The Town has also created revised [market regulations](#) which address vendor classifications, expectations and conduct. Both are available for download from the Market's webpage on the Town's website.

The Market has been awarded a State of CT Department of Agriculture Farm Viability Grant in the amount of \$34,500.00. These funds allows for the purchase of nearly all the necessary equipment and materials to operate the Market in 2016 and beyond! Thank you, DOAG! The Market is still on the lookout for a golf cart, since that was not able to be funded with the grant.

On January 4, 2016 the Farmers' Market Subcommittee adopted the [Strategic Plan](#) for the Market which includes a mission statement. The Plan provides guidance on a variety of aspects of the Market, including: partnerships, target market profile, marketing strategies and sales, operational plans, financial projections and implementation. The Plan can be viewed from the Market's webpage on the Town's website.

The Market will have a new website prior to the start of the 2016 season! An interactive and efficient website template has been purchased which will serve as the foundation for the new website that has opportunities for expansion and enhancement. News will be forthcoming on its unveiling in the near future.

Market volunteers and committees will begin to be formed in February and March in preparation of the upcoming season. There are many great ways to be involved in the preparation for the season and operating the Market during the season. Please contact Erica Pagliuco, Market Master, if you are interested in being involved.

STAY IN TOUCH ON OUR PROGRESS:

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